

Communities for All ages



Arizona Statewide Network

Communities for All ages



Communities for All Ages (CFAA) is an initiative of the Arizona Community Foundation that was established in 2003. It focuses on the challenges and opportunities facing both younger and older populations in Arizona. The initiative brings together diverse groups of community leaders, youth and older adults to develop plans of action that address common concerns, such as life long learning, civic engagement, transportation, housing and individual/family support.



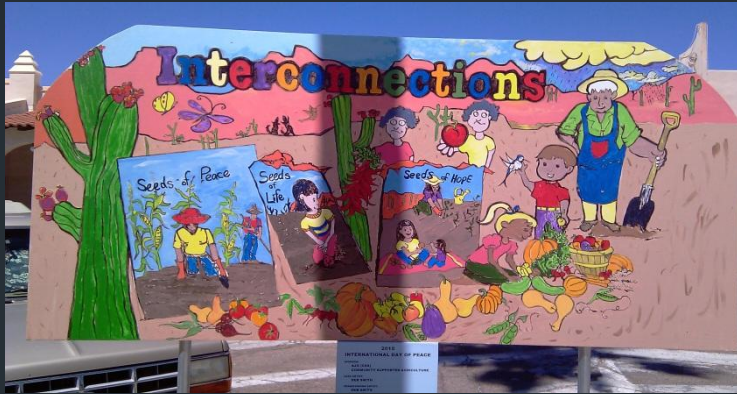
The Arizona Context



The following demographic trends in Arizona will have specific impact on individuals, families and communities.

- **Arizona's population is aging-** in 2020 individuals over the age of 60 will account for 24% of the population.
- **Baby boomers want to “Age in Place”-** A Study by Civic Ventures indicates that 73% of baby boomers do not plan to move to a new community after retirement.
- **Arizona's children and youth are struggling-** Arizona is projected to have the 11th largest portion of youth in 2025, yet Arizona continues to struggle compared to national education standards.

Core Values of a Community for All Ages



- **Interdependence:** People feel a sense of shared responsibility for each other.
- **Reciprocity:** People of all ages have opportunities to both give and receive support; to both teach and learn.



- **Diversity:** Differences among community members are recognized and celebrated. Efforts are made to foster understanding among diverse groups.

Core Values of a Community for All Ages



Inclusion: Policies and programs are designed for all members of the community.

Equity: Fairness is reflected in all policies and services. Advocates for the young and old are not pitted against each other for limited resources.



Social Connectedness: Social relationships are viewed as vehicles for enhancing the everyday lives of community members. Formal networks foster opportunities for connection across ages and cultures, thus building a shared community.

Core Elements of a Community for All Ages

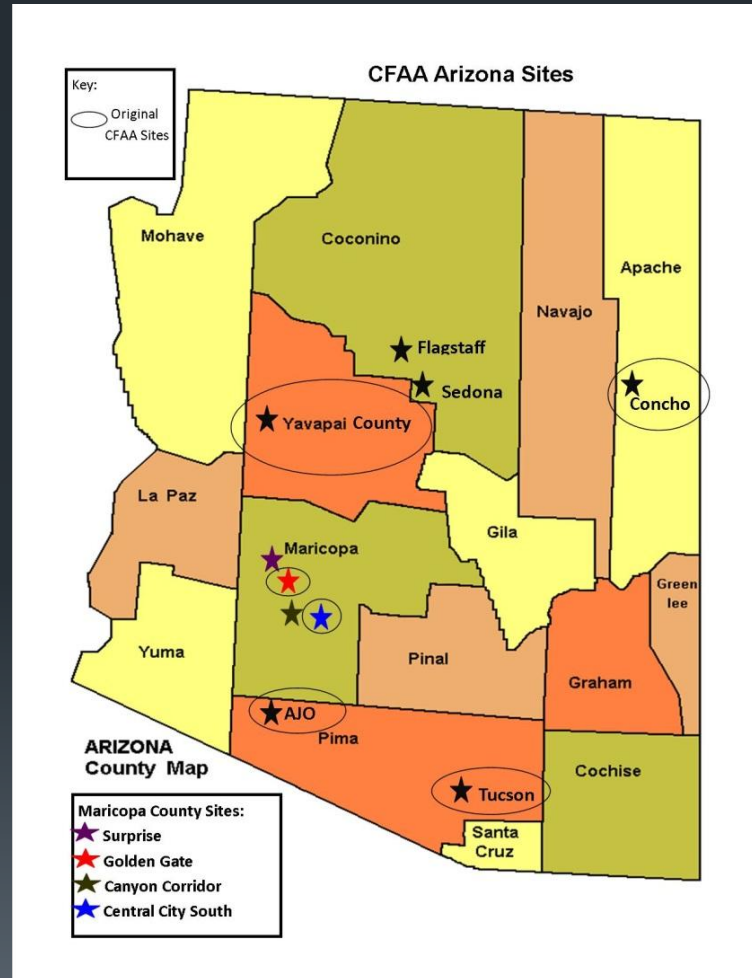


- Institutions with a life-span perspective
- Opportunities for lifelong civic engagement
- Opportunities for lifelong learning
- A physical environment that promotes healthy living and supports changing needs across the lifecycle
- Planned efforts to promote meaningful cross-age interaction
- Access to quality health care and social services across the life course
- Support for caregiving families



CFAA National Network and Arizona Statewide Network Members

10
Arizona
Sites



CENTRAL CITY SOUTH

A COMMUNITY FOR ALL AGES

UNA COMUNIDAD PARA TODAS LAS EDADES

Advisory Council

- City of Phoenix
 - HOPE VI
 - Parks and Recreation
 - Neighborhood Services
- Association for Supportive Child Care
- Marcos de Niza Tenant Council
- Valley Christian Center
- Phoenix Public Library- Harmon Branch
- Boys and Girls Club- I.G. Homes Branch
- Girl Scouts- Arizona Cactus Pine Council

Central City South

The Central City South Community is the home of 13 urban, historic neighborhoods and parks adjacent to Phoenix, Arizona. We are a culturally diverse community with about 17,000 residents. Approximately 75% of our residents are Hispanic/Latino. The majority of the residents living in our community live below the poverty line. We are blessed, however, with strong residential leaders and stakeholder groups who help build a sense of community, connectivity and hope among our residents.

During focus groups completed in 2003, residents and stakeholders identified building resident leadership as critical for building community, opportunities and economic development in Central City South.



Leadership Academy




- Completed class XX with 183 graduates total.
- Academy XXI to be completed 1/14/2012, making graduate total 193
- 76% of graduates surveyed at the 2011 Leadership Conference reported that since attending the Leadership Academy they engage in a minimum of 1-2 civic engagement activities per month.

Supported by



Leadership Conference

The Intergenerational Leadership Conference is held each year to reunite graduates and continue to build on skills for personal and community growth. Supported by 



Intergenerational Computer Scavenger Hunt
City of Phoenix - HOPE VI



Similarities in Diversity
El Quinto Sol



Self Esteem
Release the Fear



Partnerships in Safety
City of Phoenix - Police Department



Civic Engagement
Phoenix Revitalization Corporation



Intergenerational Storytelling
Phoenix Revitalization Corporation

Community Leadership Groups



Phoenix Revitalization Corporation

**From
Leadership
Academy
Graduates**



**To Quality of Life Plan
Strategy
Stewards**

**To the hosts of a
City of Phoenix
Mayoral Forum 2011!**

www.phxrevitalization.org

EVERYONE IS WELCOME

**CENTRAL CITY SOUTH
MAYORAL
FORUM 2011**

**Thursday August 4, 2011
5:30p.m. - 7:30p.m.**

Joseph I. Flores Academia Del Pueblo Charter School
**Thunderbird Charities Gymnasium
201 E. Durango Street
Phoenix, AZ 85004**

Presented by:

Community Supporting Partners:
Greater Phoenix Urban League
Grant Park Block Watch
Marcos de Niza Tenant Council
Kingdom Communities of the Valley

For more information contact:
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Community Events for All Ages

2011 Mayoral Forum



Community Events for All Ages

2011
G.A.I.N
Event



Ajo, Arizona / ISDA



INTERNATIONAL SONORAN DESERT ALLIANCE
ALIANZA INTERNACIONAL DEL DESIERTO SONORENSE

working to preserve and enrich the environment, culture and economy of the Sonoran Desert

Once a thriving copper mining town, Ajo was economically devastated when the mine closed in 1985. Today the tax base is a quarter of what it was in 1980 and 23% of the residents live in poverty .

Since 2005 the Ajo Communities for All Ages team successfully leveraged the strengths of residents across the lifespan to make Ajo a great place to grow up and grow old . Their broad strategy has been to use the disarming power of the arts to bring people together across cultures and generations.



<http://www.isdanet.org/>

ISDA/Curley School Artisan Housing



ISDA has rehabilitated the historic and formerly abandoned "Curley School" in Ajo, Arizona, into affordable live/work rentals for artists of all media and creative home businesses.



In its Curley School campus development, ISDA is creating a life-long learning center for all generations and cultures.

Canyon Corridor Phoenix, Arizona

Rehoboth CDC



Canyon Corridor is an urban neighborhood in Phoenix Arizona. With a population of 20,000 people. This area is extremely diverse, with over 27 languages spoken. Many refugees have made Canyon Corridor their home.

They face challenges such as lack of retail, high rates of abandoned and foreclosed homes and a lack of community and economic development.

The vision for the neighborhood is to reweave the fabric of the Canyon Corridor community to become more socially and economically vibrant.

Canyon Corridor Phoenix, Arizona

Leadership Academy

- Middle school refugees
- Adult graduates assisting ESL classes

Block party and Community Play Day

- Activities for youth
- opportunity for elders to share regional foods

Community life centers

- Utilize existing spaces to create opportunities for intergenerational activities



Concho Arizona / ConchoCAN!



Concho is a rural town in Arizona with about 3,000 residents located about 31 miles north of Show Low Arizona. The town has several challenges such as no public transportation and few services available (including government, shopping and medical).

During the community assessment, many residents discussed feeling isolated from services and community life.

The Communities for All Ages team has been working to leverage the resourcefulness and creativity of residents of all ages to bring more resources to our town and decrease the experience of isolation.

Concho Arizona



- Concho Connection newsletter is delivered to all residents bi-monthly.
- The Concho Farmers Market is in their 6th season of operation.
- The Annual Memorial Day Parade and Holiday Bazaar is in partnership with the Lion's Club.



Flagstaff Arizona / Southside Community Association



The historic neighborhood of Southside is the oldest continuously occupied neighborhood in the city of Flagstaff. Their residents hold a strong sense of home and community and are proud of their cultural diversity. Southside Community Association has faced a range of challenges over the years in creating relationships that meet the needs of long term residents, Northern Arizona University students, staff and faculty alike.

In creating the Communities for all Ages Team, which includes both local residents and members of the university, Southside Community Association has begun the process of creating real and meaningful dialogue and action across differences bringing together both university members and long term residents.

Southside Mural Project



The Southside Mural is located at the Murdoch Community Center, Formerly Dunbar School, the first segregated school in Flagstaff. The mural features five portraits of historic Southside leaders from the era of segregation.



- **Tildy Anderson**- Teacher at Dunbar
- **Paul Laurence Dunbar**- Poet
- **Wilson Riles**- Principal of Dunbar School
- **Katharine Hickman**- Longtime Flagstaff Community activist
- **Joan Dorsey**- 1st African American Stewardess and Flagstaff resident

Golden Gate



The Golden Gate Community is a predominantly Hispanic community, many of whom are new immigrants. Some of the community's key challenges include the current political climate regarding immigration as well as a range of issues related to safety and well being.

They have focused on incorporating strategies that engage community residents of different ages around issues of neighborhood safety, health and wellness, caregiver support, and lifelong learning.



A member of Arizona's Children Association family of agencies

Golden Gate
Community Center

Golden Gate Community Center

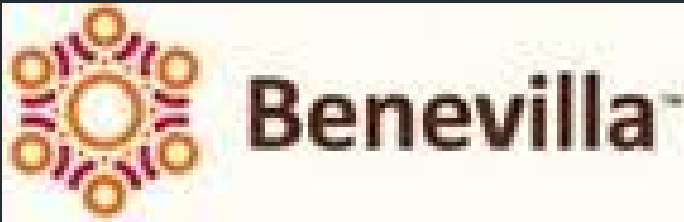


- Intergenerational photography project
 - Displayed at City Hall
- Kinship Care Network
 - Support for grandparents raising grandchildren
 - Resident driven meetings/events



- Neighborhood Association
 - Contracted residents as “Promotoras”
 - Door to door surveys were conducted to identify residents needs and connect them with services

Surprise, Arizona/ Benevilla



Surprise, Arizona has experienced unprecedented growth over the last 30 years. In developing their Communities for All Ages team, they aim to strengthen the alliances already developed by organizations and businesses participating in the revitalization of the original historic square mile of Surprise.



The Communities for all Ages team, includes a partnership between Benevilla, the City of Surprise, Rio Salado College and an intergenerational group of community members. Their goal is to create a community that builds on the assets of the young and old to meet intergenerational needs while creating a community to be proud of.

Benevilla

Food Security

- Farmers Market established in 2011
- Community Garden

Arts and Culture

- Community mural unveiled
December 2011



Benevilla



Surprise Mural



Tucson/Pima County, Arizona Pro Neighborhoods



People, Resources, Organizations
in Support of Neighborhoods

TUCSON AND PIMA COUNTY, AZ

The Tucson/Pima County Communities for All Ages initiative began as a small local initiative in the Tucson neighborhood of South Park, 60 miles north of the Mexican border. The goal of the Communities for All Ages team in South Park was to make the neighborhood a place where people of all ages worked and played together in comfortable community spaces. The team built resident leadership through intergenerational activities which addressed key concerns of residents and raised the “voices” of residents.

ProNeighborhoods



- **Cafécitos**
 - Cafécitos are essentially informal social events designed to let neighbors get to know each other. It's not uncommon for a more organized group, such as a neighborhood watch, to grow out of an idea shared by several guests at a cafécito.
- New groups across Pima county taking intergenerational approach
 - 155 communities receive community organizing grants from ProNeighborhoods and intergenerational training.

Yavapai County

Yavapai County is a rural area of approximately 220,000 people spread across 8,000 miles. Overall, residents are very willing to work together and share resources. Many of their challenges are due to their vast size: there is lack of easy access to transportation and resources. In general, the more sparsely populated areas generally receive fewer funding opportunities.



Their Communities for All Ages initiative is relatively unique in that it encompasses an entire county instead of just one neighborhood. Their goal is to infuse an intergenerational lens into services and supports across the county, and create solutions that work for all residents, rather than just one age or sector.



Yavapai County



- Arizona's Children Association and Agency on Aging
 - Collaboration on kinship care grant
- 14 community forums to address substance abuse issues and prevention
 - Intergenerational participation



- MatForce (Substance Abuse Coalition)
 - Utilized recommendations from community/resident driven forums to promote intergenerational approaches to substance abuse services throughout their Coalition.

Sedona, Arizona

Sedona Community Center



Sedona
Community
Center



Sedona is a rural town in North Central Arizona, with a population of about 12,000 people. Residents have many opportunities for art and creative cultural expression.

There is a low crime rate, low unemployment and over 90% of the residents live above the poverty line. Sedona is considered a great place to retire, but there are a noticeable lack of resources for working families and children. The goal of the Communities for All Ages coalition is to make Sedona a great place to live for residents of all ages.

Sedona Community Center



Project Voice

- Sedona Shuffle
 - Building community through movement and fun using flash mobs.
- Project H.U.G (Helping Unite Generations)
 - Create intergenerational teams that engage in many service learning, art and technology projects throughout the year.
- Sedona Time Bank
 - Incentive system for neighbors to take care of each other.

CFAA National Network

The Communities for All Ages work in Arizona promoted the establishment of a National Network by Temple University. Arizona sites had been provided on-going consultation with Nancy Henkin through the Intergenerational Center at Temple University.

COMMUNITIES FOR ALL AGES



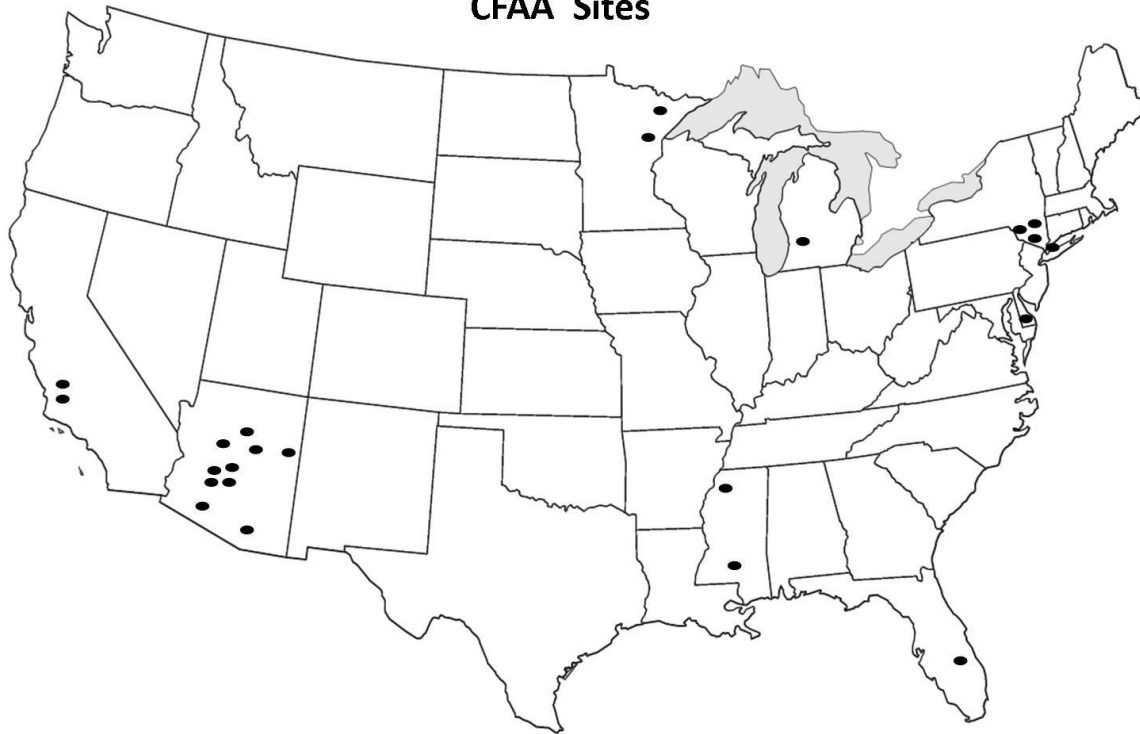
Shared Steps. Common Ground.

<http://www.communitiesforallages.org/>

CFAA Sties Nationwide



United States
CFAA Sites



CFAA National Network Members



- **Baltimore, MD**
 - Baltimore Community Foundation
 - Highlandtown
- ***Broward County, FL***
 - The Community Foundation of Broward County
 - Palms Neighborhood
- **Kalamazoo, MI**
 - Kalamazoo Community Foundation
 - North Side Neighborhood
- **Minnesota**
 - The Northland Foundation
 - Moose Lake
 - Proctor

CFAA National Network Members

- **Mississippi**
 - The Foundation for the Mid South
 - East Jerusalem
 - Itta Bena
- **San Clemente, CA**
 - Orange County Community Foundation
 - Las Palmas
 - Los Mares
- **Westchester County, NY**
 - United Way of Westchester and Putnam
 - Helen Andrus Benedict Foundation
 - Peekskill
 - Southwest Yonkers
 - Port Chester
 - New Rochelle

CFAA Statewide Network

Statewide Network Leadership Sites

- Central City South- Phoenix Revitalization Corporation
- Pima County- ProNeighborhoods
- Ajo- International Sonoran Desert Alliance
- Concho- ConchCAN!

Statewide Network Members

- Flagstaff- Southside Community Association
- Canyon Corridor- Rohobeth CDC
- Surprise- Benivilla Inc.
- Golden Gate- Golden Gate Community Center
- Sedona- Sedona Community Center
- Yavapai County-

CFAA Statewide Network

Vision- Arizona will have a statewide network responsible to oversee the ongoing growth and development of the Communities for All Ages Initiative. The network will provide technical assistance for existing sites, as well as any growth planned for new sites across Arizona



CFAA Statewide Network Year One Goals

- Develop a Statewide network team
- Launch a web-site
- Develop an e-newsletter
- Develop marketing/ promotional materials
- Develop and implement a training series of at least 4 topics via website
- Conduct 3 statewide convening's
- Conduct presentations to new sites on the CFAA initiative
- Participate in national conference

CFAA Statewide Network Year Two Goals



- Continue to develop and update website materials
- Develop Public Service Announcement to promote initiative
- Review and update collateral materials
- Develop and implement a “storytelling” of the impact of CFAA
- Implement “mini-grant” program
- Conduct 3 statewide convening's

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